



Metropolitan Child Advocacy Coalition
P.O. Box 6646, Elmwood Station
Omaha, NE 68106
www.mcacomahane.org

Metropolitan Child Advocacy Coalition

Presents.....

“So, What’s With the Green Dot?”

Speakers:

*Emily Nguyen, Education and Prevention Manager
Women’s Center for Advancement*

*Allison Taylor, Associate Director for Violence Prevention & Education at
Creighton University*

The Green Dot Strategy expands beyond the typical fields of research around the issue of intimate partner violence & sexual assault & looks at: Roger’s Social Diffusion Theory, the bystander literature found in the field of psychology, & the marketing & rebranding research. This approach views all community members as potential bystanders, & seeks to engage them, through awareness, education & skills-practice to create positive behaviors. This strategy is focused on reducing violence one moment, one green dot, at a time. This presentation will give you the context of partner violence & sexual assault on college campuses, background on the research surrounding bystander engagement, an introduction to the strategy itself & more information on how it is being implemented in the Omaha area.

Friday, October 12th, 2012

9:00-10:30 a.m. **Featured Program**

(Coffee, juice and donuts available)

Program will take place at:

Nebraska Children’s Home Society

4939 S. 118th St.

Omaha, NE 68137

*** Please pre-register for this free training at <http://www.nebraskacacs.com/EventDetail.aspx?ID=977>
For any additional questions about this program, please contact April Anderson at 595-1326 or aanderson@projectharmony.com.

This program meets the criteria of the approved continuing education for Social Work, Mental Health Practitioners and Marriage and Family Therapists for 1.5 contact hours. You must be an MCAC member to receive the continuing education credit for this program. Individual membership is \$15 for 1 year. You can sign up at the training. This training is free and open to all regardless of membership status.